Our Company

Apparel Resources with the tagline ‘Everything Sourcing’, is a media house that works towards bringing together both the manufacturer and the retailer on a local and international platform to enable a deeper understanding between the two about one another for better and prosperous business. Through our various products and publications, Apparel Resources highlights issues related to and for the apparel industry regarding products, markets, trends, sourcing strategies, technology solutions, production planning, manufacturing techniques, value addition options, compliance and human resource concerns through news, views and analyses, directly engaging the industry.

Some of our other prominent magazines are:

Apparel Online India – Reaching Out to 90,000 Industry Users

With a history of more than 20 years Apparel Online India is the only news magazine to provide exclusive and in-depth coverage of the garment export trade and industry every fortnight; it carries news, views and analyses for the industry and in many ways by the industry. AOI highlights issues related to and for the apparel industry regarding product, market, trends, sourcing strategies, compliance and human resource concerns.
APPAREL ONLINE INDIA
RATE CARD

APPAREL ONLINE INDIA

Rate Card

Width 20.5 cm x Height 17 cm
2000 pcs. @ $5 = 10,000
5000 pcs. @ $4 = 20,000
10000 pcs. @ $2.5 = 25,000

Classified:
Width 8.5 cm x Height 6.8 cm
USD 250
QP:
Width 8.5 cm x Height 11.5 cm
USD 600
SC:
Width 5.5 cm x Height 22 cm
USD 600

NOTE: 15% extra for special pages:
(1) Opposite Content, Opposite Editorial, Mindtree, Opposite Back Inside, Opposite Data Pages and First 10 Pages
(2) Full page for special issues USD 2000
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